This cuffing season, Tinder will bring dog owners and lovers together - once and fluff all - for a dating experience at Forrester's in Surry Hills

SYDNEY (July 8, 2022) — This month, the world's most popular dating app, Tinder is launching a first of its kind pop-up pub experience in Australia, *Tails & Tinder*, to celebrate our dogs being our ultimate dating partner.

Dogs really do work their magic in helping single 'hoomans' charm their crush. Tinder members globally who feature their beloved pooch in their profile photos get their paws on 5% more matches. So it's no surprise, according to a recent Tinder Australia survey, that 30%* of people admit that they've added a picture with a dog to their dating profiles to improve their chances of success and almost half (45%) are more likely to like someone's picture if they have a dog on their profiles

Dogs are so loved by young Aussies, a staggering 7 in 10 (72%)* have revealed that it's a deal-breaker if their dog doesn't like someone and over half (59%)* admit to dating someone because they have a pup. So what could be better than bringing your dog on your next Tinder date? Helping to make this even easier is *'Tails & Tinder'.*

Tails & Tinder is inviting dog lovers and dog owners to enjoy a first date on Tinder on **Friday 15th and Saturday 16th of July between 12-5pm** at much-loved and pup-friendly Forrester's in Surry Hills. Tails will be wagging with up to AU$40 to spend on drinks per couple (terms and conditions apply).

And if you're pondering whether to bring your Sausage Dog or even rope in your mate's Frenchie for a date, it turns out that Golden Retrievers, closely followed by Huskies and Labradors are the most desirable furry four-legged friend for a potential match to have in tow*

But first, head to the 'Animal Parent' tile in Explore** where you'll find other animal lovers looking for a match.

Kirsty Dunn, Tinder AU spokesperson says: "It's clear that doggos are loved by Aussie members, with 12%*** of our members including 'dog lover' as one of their Interests**** on their Tinder profile - in fact it's amongst the top 10 interests overall for Aussies! That's why we're so excited to be bringing together dog lovers and their dates IRL by launching our pop up pub experience, *Tails & Tinder.* Answering singletons' calls for shared experiences and providing a low-pressure way to make real world connections this winter - it really is a win for all four paws."

Dogs are considered to be amazing company (62%)*, making them the perfect companion as we approach cuffing season. Most young Aussies agree that they would like to be in a relationship this time of year (68%)*****, and as they look for someone to snuggle up with, who's better than someone with a pup?

Member event De-tails

Location:
Forrester's, Surrey Hills
336 Riley St, Surry Hills NSW 2010
Tel: (02) 8033 2665
Tails & Tinder opening times:
Friday 15th July to Saturday 16th July (12pm-5pm)
Bookings highly recommended
Member promotion offer:

i. **Up to 50 qualifying couples on a 'date' are eligible for a complimentary round drinks up to the value of AUD$40;**

ii. **Up to 20 couples are eligible for exclusive Tinder branded merchandise.**

Tails & Tinder T&Cs
Full T&Cs apply

Additional assets available online: (1)

https://au.tinderpressroom.com/news?item=122532