SYDNEY - March 31, 2021 — After one pandemic-filled trip around the sun Tinder members everywhere will be able to pack their imaginary bags and escape to a different reality. Starting today, Tinder is making its Passport feature available for free for the month of April. For some, that could mean finding a fantasy fling in Miami, Munich or Marseilles. For others, it could be a way of testing the international waters while they wait for a vaccine passport. But no matter what you're looking for, Passport provides endless places to go and new people to meet all without leaving your home.

After making the feature available for free Last April for the entire month, more than 25% of members globally tried Passport, documenting their #tinderpassport adventures on TikTok, which has racked up 72 million views (and counting). Members using the Passport feature made 1.4B matches and broke Tinder's highest matches per day record on April 24 with 55M matches.

"We saw such overwhelming adoption of Passport the first time around because people were desperate for connection," said Udi Milo, VP Product, Tinder. "One year later, we expect similar adoption for a different reason: possibility. We're all eager to close this chapter of our lives, but we're still (mostly) at home. Tinder Passport lets us dream about what life might be like when we can travel, meet new people and make plans again."

With the Passport feature available for free until April 30, the real question is: Where to first? For those in need of a little travel inspo, Tinder has uncovered which countries have the best chemistry (read: most Swipe Right activity*).

Top 10 most popular cities globally

1. Los Angeles, California, USA
2. New York City, New York, USA
3. London, England, GBR
4. Paris, Île-de-France, FRA
5. Miami, Florida, USA
6. Tokyo, Tokyo, JPN
7. Seoul, Seoul, KOR
8. Stockholm, Stockholm, SWE
9. Amsterdam, North Holland, NLD
10. Moscow, Moscow, RUS

To access Tinder's Passport feature, head to settings, tap your location, add a new location and drop a pin.

*Swipe, Tinder, and the flame logo are registered trademarks of Match Group, LLC.

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https://au.tinderpressroom.com/news?item=122496