Tinder Newsroom

Tinder and Duolingo Help Matches Become Fluent in Flirting

Now 100,000 Tinder members can learn to flirt in 40 languages with a free month of Duolingo Plus

SYDNEY - April 15, 2021 — While international vacations are on pause, millions of daters are taking flight with Tinder's Passport. Yet, 76% of members using Passport are making matches in a country that speaks a language different than their own. To avoid flirtations getting lost in translation, Tinder is partnering with Duolingo to give 100,000 Tinder members a free month of Duolingo Plus.

Starting today, Tinder members can ditch Google Translate and take up free lessons on Duolingo to better communicate with their long distance connections. With lessons in 40 languages, Duolingo Plus will allow redeeming members to have a premium experience and unlimited learning.

"Passport is one of our most popular paid features and since it's been free we've had our busiest day of 2021," said Udi Milo, VP Product, Tinder. "In the first week alone there was a 25% increase in the number of matches made as a result of the feature, so a partnership with Duolingo will help our members spark conversations easily, no translation needed."

Based on the most popular countries Tinder members are using the Passport feature to match in, here are the best languages to learn to improve your global dating game:

1. **English**: *1 in 5 Brazilians using the Passport feature are swiping in the US*
2. **Spanish:** *Madrid is the 5th most popular city destination globally*
3. **French:** *The United States is the #1 country using Passport in Paris*
4. **Japanese:** *The United States the #1 country using the Passport feature to meet new people in Tokyo*
5. **Catalan:** *Mexicans are using Passport in Barcelona more than any other country*
6. **Korean:** *Bangkok and Taipei are two of the top cities using Passport in Seoul*
7. **Italian:** *Rome is the 10th most popular city for Passport visitors, globally*
8. **German:** *Argentina is the #1 country using Passport in Berlin*
9. **Dutch:** *Brazil, the US and UK are the top three countries using Passport in The Netherlands*
10. **Portuguese:** *Rio de Janeiro is the 19th most popular city destination for Passport visitors, globally*

The Passport feature is available for free to all Tinder members until April 30, and is located within the Tinder app's settings. Simply tap your location, add a new location and drop a pin to flirt around the world.

ABOUT TINDER

Tinder was introduced on a college campus in 2012 and is the world's most popular app for meeting new people. Available in 190 countries and 40+ languages, Tinder is the highest grossing non-gaming app globally. It's been downloaded more than 430 million times and led to more than 60 billion matches.

ABOUT DUOLINGO

Duolingo is the most popular language-learning platform and the most downloaded education app worldwide. The company's mission is to develop the best education in the world and make it universally available. Duolingo offers over 100 total courses across 40 distinct languages, and is available on iOS, Android, and Web at www.duolingo.com.

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***Tinder members can use the code TINDER when signing up for Duolingo Plus to receive their free 1 month trial.Certain restrictions apply. Duolingo Plus memberships will renew at full price until canceled. Learn morehere on how to redeem.*

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