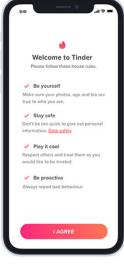
## The Top Safety Features on Tinder



Every day, people around the world trust Tinder to introduce them to new people. With this comes an essential responsibility, and the app is constantly evolving to help make every experience feel safe, respectful and positive. From swiping to messaging to video chatting, here are the top safety-focused features on Tinder in Australia.



#### Tinder Rules

When people sign up for the app, they agree to the House Rules before they start swiping. This is the first message members receive from Tinder - and it's focused on safety and respect. Providing this simple code of conduct brings more new members to Tinder's safety tips.

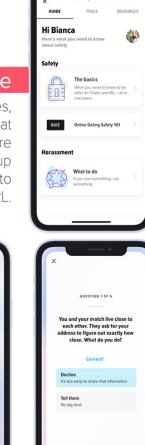
## Australian Safety Centre

Online Dating Safety 101

Safety is our top priority. To aintain a safer environment for our community, we need veryone to know how to act. If rou need a refresher, here are ome quizzes to remind you of ways you can put safety first.

START QUIZ

Tinder's Safety Centre is an interactive part of the app that includes local resources, articles, tips, quizzes and information about safety and privacy features. It's available at any time - from settings and from the safety shield that appears when members are chatting. The Safety Centre was developed in collaboration with the Match Group Advisory Council and additional NGO partners to not only help protect, but also to educate members so they can make more informed choices on the app and IRL.



Safety Centre



#### Bio Guidance

Offering Bio Guidance is an additional step in ensuring members understand what's acceptable on Tinder, while also helping protect their personal information. For instance, one common mistake members make involves including personal information, like phone numbers, in their profile. Bio Guidance removes these details, and lets members know why and gives them another shot at writing their bio.

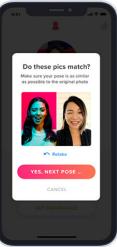


GIF 73 O



## **Photo Verification**

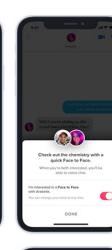
Once someone has created their Tinder profile - and added their photos during the sign-up process - they are encouraged to leverage Tinder's Photo Verification feature. It helps confirm that they are the person in their profile by comparing profile photos with a series of posed photos taken in-app. Members who verify their profile get a blue tick and are more likely to get a LIKE, too.

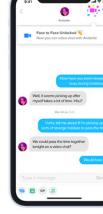




Well, it seems picking up after myself takes a lot of time. Hbx? toni .....

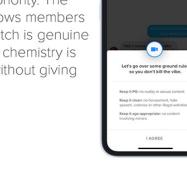
I AGREE



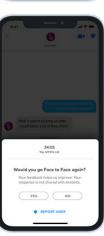


# Video Chat

Tinder's video chat feature was built with control and comfort as its first priority. The in-app video calling feature allows members to meet digitally, verify their match is genuine and better assess whether the chemistry is there before an IRL date - all without giving out personal contact details.

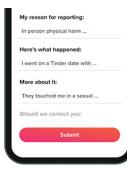








Mutual Matching



To start a conversation, two people must have mutually liked each other, thanks to the Swipe Right, meaning nobody is getting unsolicited messages from someone they haven't expressed interest in.

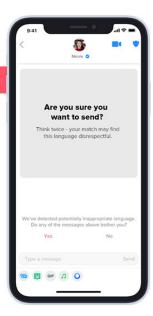


# Does This Bother You?

Does This Bother You? asks members this question when they receive a potentially offensive message on Tinder. When someone responds 'yes' to the "Does This Bother You?" prompt, they have the option to report the sender for their behaviour.

## Are you sure?

Similar to Does This Bother You?, this feature prompts the sender 'Are You Sure?' if they are about to share a potentially offensive message. Tinder not only relies on people reporting inappropriate content, works to catch it proactively, too. Where appropriate, these times can be a moment to educate members on Tinder's Community Guidelines. As always, egregious behavior and patterns of inappropriate content can result in someone's removal from Tinder.



K Block C	ontacts	+
Select people from your want to see or be seen t		
Contacts	Bio	icked
Q Search for a name o	r number	
A		
Aimee		~
(555) 593-3992		
Alex J.		~
(555) 343-3923		
Andy		
(555) 555-5678		
Anthony K.		
(555) 234-2343		
Ashley		
(555) 234-2321		

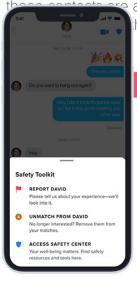
Block Contac				
Select people from your contact list that you don't want to see or be seen by on Tinder. Learn more				
Contacts	Blocked (3)			
Q Search for a name or numb	er			
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(555) 593-3992 · almee@email	Leom			
Imported on 03/2/21				
Alex J.	UNBLOCK			
(555) 343-3923				
Imported on 03/2/21				
R				
Rory	UNBLOCK			
(555) 543-2345				
Imported on 03/2/21				

<	Add Contact	Done
NAME		
CONTACT Add a phone	INFO e number or email	
(555) 234	-4567	



# **Block Contacts**

Block Contacts allows members to block personal contacts they'd rather not see, or not be seen by, in the app – empowering them to confidently "like" their way to new connections while avoiding the awkwardness of a familiar face. Whether



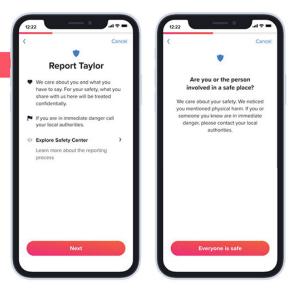
e already on Tinder or decide to download it later using the hey won't ever appear as a potential match.

#### Unmatch

Tinder members are able to unmatch or block someone at any time for any reason, whether it wasn't a good fit or something more serious. Once unmatched, that person will no longer appear in the match list or message list, but members can make a report on someone they have unmatched at any time.

#### Reporting

Tinder uses a robust reporting framework that combines technology and human review to swiftly evaluate member behaviour, ensuring it adheres to our Community Guidelines. Members can report someone directly from a profile or reach out through the Safety Centre in the app at any time.





#### SAFETY UPDATE

Based on your geographical location, it appears you're in a place where the LGBTO community may be penalised. We want you to have fun, but your safety is our #1 priority.

Please proceed with caution and take extra care when making new matches and meeting with people you do not know. People you have already liked may still see your profile and match with you. More info

DON'T SHOW ME IN THIS LOCATION

# Traveller Alert

When LGBTQ+ members travel IRL or use Tinder's Passport feature to swipe in a country with laws that penalize their community, they are alerted and given a choice to opt out before their profile is shown in the area. Tinder can be a great way to meet people when traveling, but safety is a top priority.

includes more detailed reporting processes, enhanced survivor resources, and updated training for support agents, with the goal of empowering those reporting through more choice, more transparency, and more access to a variety of support tools and resources within the app. Locally, Tinder is working with WESNET to help support its trust and safety offering as it continues to evolve.





https://au.tinderpressroom.com/The-Top-Safety-Focused-Features-on-Tinder