It's World Emoji Day



It's World Emoji Day

Tinder reveals the top 5 emojis used by Aussie daters so far in 2022

In celebration of World Emoji Day on July 17, Tinder has revealed the top five emojis that Aussies daters are using as cheeky conversation starters online.

The top 5 emojis used on Aussie Tinder profiles so far in 2022*, along with how Aussies are interpreting their meaning are:

- 1. We have you ever seen such a cute first message? 'My boo' is not just for those who are scared of being ghosted
- 2. Sometimes you have to kiss a few toads to find your royal but let's communicate when we're not feeling it
- 3. 😂 Worried about how long your "haha" message should be- that's what this is for!
- 5. Want a literal sign you're looking for love? You can't get much better than this

World Emoji Day is now in its seventh year, and was created by Jeremy Burge of Emojipedia in 2014 in celebration of the enjoyment Emojis brings to everyone.

Kirsty Dunn, Tinder AU spokesperson says: "It's clear daters love to utilise emoji's when on Tinder, from helping to strike up a conversation with a love interest or to showcase hobbies and interests on Tinder profiles. Emojis are here to stay when it comes to dating."

Top 5 emojis per state

	Adelaide	Sydney	Canberra	Brisbane	Melbourne	Hobart	Darwin	Perth
1st	*	*	*	@	*	*	*	<u>@</u>
2nd	<u>@</u>	<u>@</u>	<u>@</u>	·	•	<u>@</u>	<u>@</u>	*
3rd	8	8	Ö	8		C	8	8
4th	Ö	&	8	Ö	8	8	<u>ús</u>	
5th	&	Ö	&	&	•	#	io i	3

^{*}Emoji descriptions below

Information from World Emoii Day

- First celebrated on July 17 2014, July 17th
- World Emoji Day promotes the use of emojis and that they are for everyone!
- The best emoji is up to you!

^{*}Tinder internal data Jan - Jun 2022

