Tinder encourages everyone to quit ghosting this Halloween

Being 'ghosted' isn't fun and can leave daters feeling confused, let-down or both. Ahead of Halloween, Tinder is urging all singletons to think twice before 'ghosting' and instead encouraging them to date in a more considerate way. Because honestly - at Halloween there are already plenty of ghosts around.

The latest data from Tinder reveals:

- 'Ghosting' might actually be beginning to disappear, with Tinder's own internal data** revealing that its members aged 18-22 are less likely to 'ghost' than those over the age of 33.
- Tinder members aged 33 and above are still feeling the spooky season, and are 31% more likely to 'ghost' than their 18-22 year old counterparts.

While 'ghosting' might seem like the easy way out, there are much better ways to end a relationship no matter how long you have been dating. Instead, try to be authentic and honest. That way, both parties get closure, which reduces uncertainty and saves both time and energy.

5 important tips to avoid ghosting

Keep this checklist in mind to ensure that you're a healthy dater:

- 1. Be yourself, and be honest with your match
- 2. Consider your match or date's feelings
- 3. Be clear with your feelings and intentions for the person you're dating
- 4. Be sensitive to your match or dates needs and preferences
- 5. Respect your match or date's boundaries and don't compromise your boundaries

And don't forget... What ghost around comes around...

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About Tinder

Tinder was launched at a hackathon in Hatch Labs, an incubator owned by IAC, in 2012 and is the world's most popular app for meeting new people. Available in 190 countries and 40+ languages, it's been downloaded more than 530 million times and led to more than 75 billion matches. Tinder Australia newsroom.

Additional assets available online: Additional assets available online:

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