

The hottest place to meet your gamer date isn't where you'd expect

Tinder has revealed that Aussies are pressing start on video game date nights, in the hopes to find the Mario to their Princess Peach, the Dina to their Ellie or the Link to their Zelda.

Following the COVID lockdowns, the upturn in gaming continues to reach new peaks with Aussies increasingly turning to Tinder to find their fellow gamers and with many opting for a virtual catchup as it eliminates the IRL first date anxiety.

Recent Tinder statistics* reveal that globally "Gamer" as an interest has become 4X more popular this past year, now sitting pretty as the #8 interest chosen by Tinder members globally. Locally, Tinder has seen a 200% increase in "Gamer" being selected as an interest between 2020 and 2022, now with almost 10% of young Aussies selecting it as an interest to display on their bio.

The top 5 games Aussie Tinder members** are mentioning in their bios are:

1. Mario Kart - 50% increase in bio mentions in 2021 compared to 2020.
2. Valorant - 366% increase in 2021 compared to 2020, and 110% increase 2022 compared to 2021
3. Minecraft - 25% increased in 2021 compared to 2020
4. Fortnite - 64% increase in bio mentions in 2022 compared to 2021
5. Sims - 14% increased in 2021 compared to 2020

Here are some of the latest gaming-inspired bios we've seen***:

- "I'll let you win on Mario Kart", or "I'll beat you at Mario Kart".
- "Previously married (on the Sims)"
- "Let's put our Minecraft beds together"
- "Looking for a Fortnite partner"

Gaming is fast becoming another dating staple, with a recent Tinder Australia survey*** revealing that 58% of Aussies have played online games together on an online/virtual date.

* Tinder interest data from Jan-Aug 2022 in comparison to Jan-Aug 2021

** Top 5 games members mentioned in Tinder bios in 2022 (Jan 1 - Aug 1 2022)

*** Editorialised examples of member bios

**** One Poll/Tinder survey of 1,000 Aussie daters aged 18-24 in April 2022

Additional assets available online:  [Photos \(1\)](#)

<https://au.tinderpressroom.com/Aussiesareoptingforco-op>